# **Aditya Ratnaparkhi**

User Experience Designer



Portfolio

www.adityaratnaparkhi.com

ux.adityar@gmail.com

Contact Number +91 77094 62002

## Experience

#### Full-time (4+ years)



Motilal Oswal Financial Services
UX Manager M2 (August 2024 - Present)



Symbiosis (SSPU)
Graphic Designer (Sep 2017 - Aug 2018)

At Paysafe, I collaborated within a team to develop a comprehensive design system, taking charge of projects related to the business portal and backoffice. My role involves conducting research, managing visual assets, and crafting high-fidelity prototypes to ensure the effective implementation of design solutions.

As a UX Team Manager, leading the design and user experience for key financial products. Responsible for Design System

and creating intuitive, user-centered designs and research that enhance product usability and engagement, while

collaborating closely with cross-functional teams to drive business outcomes.

As a graphic designer at SSPU, I created visually captivating designs for various projects. I collaborated with clients and internal teams to understand requirements, developed concepts and layouts, and utilized design software to produce high-quality designs aligned with brand guidelines.

#### Internships (8+ months)



Suventure Services
UI/UX Designer (Nov-Dec 2020)

Think Design
UX Researcher (May - Jul 2020)

Symbiosis (SCDL)
Graphic Designer (May - Aug 2017)

Freelancing Projects
www.adityaratnaparkhi.com

As a UX design intern at Suventure Services, I contributed to creating user-centered designs. I conducted research, designed wireframes and prototypes, and collaborated with cross-functional teams.

At Think Design Studio, I interned as a UX Researcher, actively contributing to user-cantered designs through research, User interviews, competitive analysis, wireframing, and cross-functional collaboration.

As a graphic design intern at SCDL, I contributed to creating visually appealing designs and collaborated with the design team. This internship enhanced my skills in delivering impactful graphics and creative concepts.

As a freelancer for 5 years, I excelled in 3D renders, graphic design, video editing and wall painting. I delivered visually stunning designs, compelling videos, captivating wall art, and intuitive user experiences, consistently exceeding client expectations.

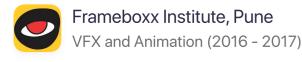
## Education



NIFT, Mumbai

Master of Design (2019 - 2021)

Achieved a Master's degree in Design with a focus on Experience Design from NIFT Mumbai.



I completed a diploma in animation and visual effects at Frameboxx, where I gained expertise in the creative realm. I applied my skills in the industry with a passion for visual storytelling.



I hold a degree in Electronics Engineering, having successfully completed my Bachelor's.

## **Achievements**



HCI India '20

Winner 2020

Paper published in student conference

UNFURL: Ease mental strain caused by Cognitive Overload of daily tasks through Cognitive Behavioural Therapy, Proceedings of IndiaHCI '20 / ACM



Design Hackathon

Won the UX competition (Revolutionizing agriculture through farmer empowerment). Our platform equips farmers with knowledge, tools, and resources, fostering productivity, sustainability, and improved livelihoods. We're shaping a future where farmers drive innovation, ensuring a brighter global food system.

## **Skills**

### Design

Experience Design, Interaction Design, Animation, Motion Graphics, Visual Design, Illustrations, Product Design, Video Editing

### Research

User Interviews, Surveys, Usability Testing, Card Sorting, Contextual Inquiry, A/B Testing, Eye Tracking, Heuristic Evaluation, Persona Creation

### Softwares

Figma, Sketch, Adobe XD, 3DS MAX, Blender, After Effects, Premiere Pro, Cinema 4D, Luma Fusion, Fusion 360, Procreate, Corel Draw, Zeplin, Nuke.