



Portfolio

www.adityaratnaparkhi.com

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Contact Number

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Experience

Full-time (4+ years)

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Motilal Oswal Financial Services

UX Manager M2 (August 2024 - Present)

As a UX Team Manager, leading the design and user experience for key financial products. Responsible for Design System and creating intuitive, user-centered designs and research that enhance product usability and engagement, while collaborating closely with cross-functional teams to drive business outcomes.
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Paysafe Groups (Milestone)

UX Designer (Mar 2021 - Jun 2024)


At Paysafe, I collaborated within a team to develop a comprehensive design system, taking charge of projects related to the business portal and backoffice. My role involves conducting research, managing visual assets, and crafting high-fidelity prototypes to ensure the effective implementation of design solutions.
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Symbiosis (SSPU)

Graphic Designer (Sep 2017 - Aug 2018)


As a graphic designer at SSPU, I created visually captivating designs for various projects. I collaborated with clients and internal teams to understand requirements, developed concepts and layouts, and utilized design software to produce high-quality designs aligned with brand guidelines.

Internships (8+ months)

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Suventure Services

UI/UX Designer (Nov-Dec 2020)

As a UX design intern at Suventure Services, I contributed to creating user-centered designs. I conducted research, designed wireframes and prototypes, and collaborated with cross-functional teams.
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Think Design

UX Researcher (May - Jul 2020)

At Think Design Studio, I interned as a UX Researcher, actively contributing to user-cantered designs through research, User interviews, competitive analysis, wireframing, and cross-functional collaboration.
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Symbiosis (SCDL)

Graphic Designer (May - Aug 2017)


As a graphic design intern at SCDL, I contributed to creating visually appealing designs and collaborated with the design team. This internship enhanced my skills in delivering impactful graphics and creative concepts.
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Freelancing Projects

www.adityaratnaparkhi.com


As a freelancer for 5 years, I excelled in 3D renders, graphic design, video editing and wall painting. I delivered visually stunning designs, compelling videos, captivating wall art, and intuitive user experiences, consistently exceeding client expectations.

Education

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NIFT, Mumbai

Master of Design (2019 - 2021)

Achieved a Master's degree in Design with a focus on Experience Design from NIFT Mumbai.
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Frameboxx Institute, Pune

VFX and Animation (2016 - 2017)


I completed a diploma in animation and visual effects at Frameboxx, where I gained expertise in the creative realm. I applied my skills in the industry with a passion for visual storytelling.
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AISSMS COE, Pune

Bachelors of Engineering (2013-2016)


I hold a degree in Electronics Engineering, having successfully completed my Bachelor's.

Achievements

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HCI India '20

Paper published in student conference

UNFURL : Ease mental strain caused by Cognitive Overload of daily tasks through Cognitive Behavioural Therapy, Proceedings of IndiaHCI '20 / ACM
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Design Hackathon

Winner 2020

Won the UX competition (Revolutionizing agriculture through farmer empowerment). Our platform equips farmers with knowledge, tools, and resources, fostering productivity, sustainability, and improved livelihoods. We're shaping a future where farmers drive innovation, ensuring a brighter global food system.

Skills

Design

Experience Design, Interaction Design, Animation, Motion Graphics, Visual Design, Illustrations, Product Design, Video Editing

Research

User Interviews, Surveys, Usability Testing, Card Sorting, Contextual Inquiry, A/B Testing, Eye Tracking, Heuristic Evaluation, Persona Creation

Softwares

Figma, Sketch, Adobe XD, 3DS MAX, Blender, After Effects, Premiere Pro, Cinema 4D, Luma Fusion, Fusion 360, Procreate, Corel Draw, Zeplin, Nuke.