Aditya Ratnaparkhi

User Experience Designer

Portfolio
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Experience

Full-time (4+ years)

Paysafe Groups (Milestone)
UX Designer (March 2021 - Present)

At Paysafe, I collaborate within a team to develop a comprehensive design system, taking charge of projects related to the business portal and backoffice. My role involves conducting research, managing visual assets, and crafting high-fidelity prototypes to ensure the effective implementation of design solutions.

Symbiosis (SSPU)
Graphic Designer (Sep 2017 - Aug 2018)

As a graphic designer at SSPU, I created visually captivating designs for various projects. I collaborated with clients and internal teams to understand requirements, developed concepts and layouts, and utilized design software to produce high-quality designs aligned with brand guidelines.

Internships (8+ months)

Suventure Services
UI/UX Designer (Nov-Dec 2020)

As a UX design intern at Suventure Services, I contributed to creating user-centered designs. I conducted research, designed wireframes and prototypes, and collaborated with cross-functional teams.

Think Design
UX Researcher (May - Jul 2020)

At Think Design Studio, I interned as a UX Researcher, actively contributing to user-cantered designs through research, User interviews, competitive analysis, wireframing, and cross-functional collaboration.

Symbiosis (SCDL)
Graphic Designer (May - Aug 2017)

As a graphic design intern at SCDL, I contributed to creating visually appealing designs and collaborated with the design team. This internship enhanced my skills in delivering impactful graphics and creative concepts.

Freelancing Projects
www.adityaratnaparkhi.com

As a freelancer for 5 years, I excelled in 3D renders, graphic design, video editing and wall painting. I delivere visually stunning designs, compelling videos, captivating wall art, and intuitive user experiences, consistently exceeding client expectations.

Education

NIFT, Mumbai
Master of Design (2019 - 2021)

Achieved a Master's degree in Design with a focus on Experience Design from NIFT Mumbai.

Frameboxx Institute, Pune
VFX and Animation (2016 - 2017)

I completed a diploma in animation and visual effects at Frameboxx, where I gained expertise in the creative realm. I applied my skills in the industry with a passion for visual storytelling.

AISSMS COE, Pune
Bachelors of Engineering (2013-2016)

I hold a degree in Electronics Engineering, having successfully completed my Bachelor's.

Achievements

HCI India '20
Paper published in studen conference

UNFURL : Ease mental strain caused by Cognitive Overload of daily tasks through Cognitive Behavioural Therapy, Proceedings of IndiaHCI '20 / ACM

Design Hackathon
Winner 2020

Won the UX competition (Revolutionizing agriculture through farmer empowerment). Our platform equips farmers with knowledge, tools, and resources, fostering productivity, sustainability, and improved livelihoods. We're shaping a future where farmers drive innovation, ensuring a brighter global food system.

Skills

Design

Experience Design, Interaction Design, Animation, Motion Graphics, Visual Design, Illustrations, Product Design, Video Editing

Research

User Interviews, Surveys, Usability Testing, Card Sorting, Contextual Inquiry, A/B Testing, Eye Tracking, Heuristic Evaluation, Persona Creation

Softwares

Figma, Sketch, Adobe XD, 3DS MAX, Blender, After Effects, Premiere Pro, Cinema 4D, Luma Fusion, Fusion 360, Procreate, Corel Draw, Zeplin, Nuke.